

### *A one-stop-shop for Not-For-Profit Organisations*

We can work with you to design marketing and promotional material that will reflect your not-for-profit or community group's branding and achieve the best impact!



#### MARKETING PLAN

Let NFP House help you get your NFP Organisation's marketing organised!



#### LOGO & BRANDING

Starting from scratch or wanting something new? Let's get creative.



#### STYLE GUIDE

Consistency is key! We will map out with you the Do's and Don'ts of your branding.



#### SOCIAL STRATEGY

We all know how hard it is to keep up with your socials. Let's plan things out to make it easier.



Maybe your organisation needs something that YOU are able to edit in the future. In this case, we can create your organisation a personalised Canva.com account.

On this account we can pre-set social tiles, simple brochures and flyers with your branding and preferred design that you can edit yourself later down the track.

Seem a bit daunting? Don't worry! We will teach you the skills you need to use this program.



#### SOCIAL BRANDING

- ✓ Facebook Cover
- ✓ Twitter Header
- ✓ Youtube Background



#### SOCIAL TILES

Let's make sure you have the right templates to keep your posts on point for socials.



#### EMAIL DIRECT MARKETING

We will get you started on regular contact with those involved with your organisation.



#### BUSINESS CARDS

A practical way for a person to remember you or your organisation.



Was there a marketing or design service not listed? Contact NFP House today and we'll see what we can do to help. Even if we are unable to take on your job, we are more than happy to give advice on what your next step will be.



#### BROCHURES

Choose between bifold or trifold brochures! Perfect way to hand out information.



#### CORFLUTES

Standard 600x900mm size or any custom sized corflute design that suits you.



#### FLYERS

Have an event coming up? Or simply want others to know about your organisation



#### POSTCARDS

Postcards that will be sure to reach those you want involved in your organisation.

### LET'S GET CREATIVE

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