

An organisation will improve, progress and be successful through the support of its members! Most members don't realise it is part of their responsibility to volunteer. We need to change this and create a vibrant volunteer culture where everyone wants to contribute.



6 TIPS to FIND more VOLUNTEERS

1. Create a volunteer culture within your organisation.
2. Appoint a Volunteer Coordinator to match people with jobs.
3. Advertise tasks that need to be done and have a contact accessible for people to sign up.
4. Keep it simple! Tasks, time frames and who to report to.
5. Know what your people can do. Create a database of member occupations and skills.
6. Know your task that needs to be done and find the appropriate person to ask.



WHAT MOTIVATES PEOPLE:

- Helping people
- Mental stimulation
- Spending time with friends
- Learning new skills
- Significant tasks
- Achievement of goals
- The feeling of doing something good
- Respect from peers
- Reward and acknowledgement
- Competition
- Red wine and chocolate

What motivates you?

VOLUNTEER APPEAL

"Our club is building on our strong history to create an even stronger future! We are calling on our friends and family to support our club!"
- Club President

A majority of volunteers said they became involved in volunteering because they were approached by another member.
- Club Volunteer Survey



BRIGHT IDEAS

Do something new! All not-for-profit organisations complain about not having enough volunteers, but what has your organisation done to improve it?

- Register with your local Volunteer Resource Agency.
- Ask a grandparent to help with little things or start an "Adopt a Senior" campaign.
- Nurture young people to be part of decision making.
- Go to universities and get students to do practical work for their degree/resume.
- Always demonstrate you're having fun as a volunteer! People will be attracted to places that are vibrant, fun and exciting.
- Invest time in getting volunteers. Don't wait for them to come to you!

CHECK THE CULTURE OF YOUR ORGANISATION

Here's a quick quiz:

1. How well does your organisation embrace change and new ideas?
2. What is the make up of your committee? Leaders and action people?
3. How is the committee seen by members? Clicky, bickering or friendly?
4. How well do volunteers respond to work? Do things get done?
5. What are your organisation's meetings like? Productive, enjoyable and finish on time?
6. How well do volunteers work as a team? Effective?

Think about this. If a new member wanted to volunteer within your organisation - Where would they go? Who would they ask? What response would they receive?

THE VOLUNTEER COORDINATOR

Find a Volunteer Coordinator and make it their **ONLY TASK** to:

1. Find volunteers for specific tasks.
2. Approach people one on one.
3. Inform the volunteer of their task and how/ who to report to.
4. Organise inductions or training required.
5. Ensure that volunteers are rewarded.

The Volunteer Coordinator should have good interpersonal skills, they should be positive, enthusiastic and be able to communicate and negotiate.



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